



Dear Business Sponsor,

**Community Roots Academy (CRA)**, your local, public charter school, established in 2010, appreciates your consideration and support.

As Orange County's first and only K-8th grade project-based learning school, CRA is leading the charge in ensuring our children are prepared contributors for a global economy and the 21<sup>st</sup> Century workforce. CRA's Project-Based Learning instruction teaches students 21<sup>st</sup> Century skills – working collaboratively to solve problems, thinking critically, and articulating their ideas. **We need your support in continuing to provide the best opportunities for our community's local public charter school students.**

As a learning community, we believe in purposeful fundraising,<sup>[1]</sup> targeting funds specifically needed to best provide for our scholars' educational needs. We need your help in supporting CRA's quality education of more than 700+ students.

**CRA's 6<sup>th</sup> Annual Jogathon:** The *Run for the Arts jogathon* inspires and engages schoolwide participation. The run encompasses CRA's 700+ students, as they challenge themselves in the student-designed run and obstacle course. CRA scholars are not only motivated by their physical participation during the annual run & obstacle course, but also by their heartfelt appreciation of the much needed support from you, their community business sponsors.

Each year CRA's jogathon funds important needs for our school. For the past five years, sponsors' contributions have made a significant impact in the day to day learning of all CRA scholars. This is why your sponsorship is so critical. Whether you sponsor our scholars for the academic year (with amazing exclusive year round benefits + jogathon benefits) or sponsor our scholars for the Jogathon only (with great run benefits)- your sponsorship significantly impacts the various art programs that are interwoven throughout our project-based learning curriculums.

### **How Can You Help?**

**Accept this invitation to be one of our Select Fundraising Sponsors by making a tax-deductible donation by October 23, 2018.** While every donation is appreciated, this year we are excited to offer multiple sponsorship opportunities and benefits, with some exclusive options. As a premium benefit we are offering the exclusivity of a Diamond Sponsorship- the only sponsorship which includes the exclusive **Run T-shirt Sleeve printing of your sponsor name.** No other sponsorship provides this exclusive benefit. Please review the following sponsorship level benefits, and join us in continuing to support quality education!

**Our fundraising goal for this year's *Run for the Arts jogathon* is \$75,000. We cannot reach this goal without your help!**



With much gratitude,

--Community Roots Academy scholars, families, and staff

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All sponsorships must be received by: **Friday, October 23, 2018**: Please send your sponsorship information to: [ArtsRun@CommunityRootsAcademy.org](mailto:ArtsRun@CommunityRootsAcademy.org), electronic payment option @ [www.CommunityRootsAcademy.org](http://www.CommunityRootsAcademy.org)

Mail: Community Roots Academy 6th Annual Run, 29292 Crown Valley Pkwy, Laguna Niguel, 92677

Please direct any inquiries or pick up of promotional items/business banner requests to **CRA Fundraising Parent Chairs**: Cindy Galvez, Leah Latini, Nikki Wheeler: [ArtsRun@CommunityRootsAcademy.org](mailto:ArtsRun@CommunityRootsAcademy.org)

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Check payable to: Community Roots Academy TAXPAYER ID: 90-0673012 or make an online payment at [www.communityrootsacademy.org](http://www.communityrootsacademy.org)

Company/Family Name: \_\_\_\_\_ Sponsor Level \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name to Appear on T-Shirt:

\_\_\_\_\_

(If applicable email **vector file** logo to: [ArtsRun@communityrootsacademy.org](mailto:ArtsRun@communityrootsacademy.org))

\*If you would like one Arts Run t-shirt, please circle adult size: S, M, L, XL or XX & indicate your mailing address preference.

**For Emerald + Premium Sponsorship**: please indicate if you will be onsite on our Run Date & if you prefer to receive your shirt the day of the event.

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<sup>[1]</sup>CRA does not burden students, families, or community businesses with constant fundraising initiatives, but has limited meaningful fundraising endeavors focused on securing necessary support to supplement its limited public funding and address its additional costs as a public charter school providing more to ALL students.

# RUN FOR THE Arts

8TH ANNUAL JOSS-A-TION BENEFITTING COMMUNITY ROOTS ACADEMY

<b>RUN FOR THE ARTS SPONSOR BENEFITS</b>	<b>RUN FOR THE ARTS Emerald Level Sponsor \$650</b>	<b>RUN FOR THE ARTS Sapphire Level Sponsor \$450</b>	<b>RUN FOR THE ARTS Pearl Level Sponsor \$250</b>
Your business banner placement on exterior campus fence (October).	✓		
Name/logo placement on event t-shirt worn all year. (LARGE FONT)	✓		
Name/logo placement on event t-shirt worn all year. (MED FONT)		✓	
Sponsor name prominently displayed on event banners.	✓	✓	✓
Your advertising material distributed to over 700 scholars.	✓	✓	✓
On-campus sponsor expo opportunity on the day of the event.	✓		
Sponsor name listed on the CRA Family Business Directory.	✓	✓	✓
Exclusive CRA water bottle name listing. Utilized by over 700 scholars.	✓		

<b>CRA ANNUAL 2018/19 SPONSOR BENEFITS</b>	<b>ULTRA PREMIUM Diamond Level Sponsor \$3000</b>	<b>PREMIUM Ruby Level Sponsor \$1250</b>
Exclusive SLEEVE placement of name/logo on event t-shirt. (2 only)	✓	
Recital Program name/logo placement. (All year)	✓	✓
Orchestra Program name/logo placement. (All year)	✓	✓
Premium marquee sponsor name placement for one calendar month.	✓	✓
Talent Show program name/logo placement.	✓	✓
Name/logo placement above filtered water station on campus.	✓	✓
Two tickets to CRA's Annual Silent Auction & Dinner Event. (4/27/2019)	✓	✓
Your business information distributed at CRA's Silent Auction & Dinner.	✓	✓
Your name/logo listed on CRA's Silent Auction & Dinner program.	✓	✓

**\*CRA ANNUAL SPONSORS ALSO RECEIVE ALL BENEFITS LISTED FOR THE EMERALD LEVEL SPONSORSHIP FOR THE RUN FOR THE ARTS EVENT.**